



## **BASFL Amit Paul Concert Sponsorship Package**

---

**Bengali Association of South Florida (BASFL – [www.BASFL.org](http://www.BASFL.org))** is presenting **Amit Paul Concert** on **Saturday, October 16<sup>th</sup>, 2010**, at **Westpine Middle School**, 9393 NW 50th Street, Sunrise, FL 33351, as a part of the BASFL Durga Pujo 2010.

Here is your opportunity to sponsor the event and promote your business to 500+ captive audiences, in one of the most colorful and diversified socio-cultural event in South Florida



**Bengali Association of South Florida (BASFL)** is a non profit Socio Cultural organization for the Indians who are born and brought up in the Bengali Culture. BASFL members are

- In Powerful Positions in Corporate and Government
- One of the most highly educated communities in South Florida, boasting of Ph.D's, top University scholars, Post Graduates in Business, Medicine, Management, Engineering, Accounting, Law, Sciences, and Liberal Arts.
- Consistently organizing socio-cultural events to portray the colorful Bengali and Indian culture in South Florida

### **Why Sponsor BASFL Amit Paul Concert?**

- **Amit Paul**, the “Indian Idol”, “Ek Se Badhkar Ek”, “K for Kishore”, “IPL Rockstar”, and “Lucky by Chance” fame, the most versatile budding singer of India, who is termed as the “Lover Boy of Indian Idol, is one of the scintillating performer of the Old and New Bollywood and Bengali songs.
- Over 500 captive audiences from the different ethnic background of South Florida in BASFL Amit Paul Concert on October 16<sup>th</sup>, 2010

**BASFL is a Non Profit Organization and is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. Contributions to BASFL are deductible under section 170 of the code.**



## **BASFL Amit Paul Concert Sponsorship Package**

### **BASFL Amit Paul Concert Sponsorship Options**

<p><b>Platinum Amit Paul Concert Sponsor: \$2000</b></p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>Named as Platinum Amit Paul Concert Sponsor</li> <li>Complimentary Eight (8) tickets to Amit Paul Concert</li> <li>Stage Time for Publicity and Promotion at Amit Paul Concert</li> <li>Recognition in the BASFL Website (<a href="http://www.BASFL.org">www.BASFL.org</a>)</li> <li>Display of Banners in Amit Paul Concert</li> <li>Backstage Meet-n-Greet with Amit Paul</li> </ul>	<p><b>Gold Amit Paul Concert Sponsor: \$1500</b></p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>Named as Gold Amit Paul Concert Sponsor</li> <li>Complimentary Six (6) tickets to Amit Paul Concert</li> <li>Stage Time for Publicity and Promotion at Amit Paul Concert</li> <li>Recognition in the BASFL Website (<a href="http://www.BASFL.org">www.BASFL.org</a>)</li> <li>Display of Banners in Amit Paul Concert</li> <li>Backstage Meet-n-Greet with Amit Paul</li> </ul>
<p><b>Silver Amit Paul Concert Sponsor: \$1000</b></p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>Named as Silver Amit Paul Concert Sponsor</li> <li>Complimentary Four (4) tickets to Amit Paul Concert</li> <li>Stage Time for Publicity at Amit Paul Concert</li> <li>Recognition in the BASFL Website (<a href="http://www.BASFL.org">www.BASFL.org</a>)</li> <li>Display of Banners in Amit Paul Concert</li> <li>Backstage Meet-n-Greet with Amit Paul</li> </ul>	<p><b>Star Amit Paul Concert Sponsor: \$500</b></p> <p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>Named as Star Amit Paul Concert Sponsor</li> <li>Complimentary Two (2) tickets to Amit Paul Concert</li> <li>Stage Time for Publicity at Amit Paul Concert</li> <li>Recognition in the BASFL Website (<a href="http://www.BASFL.org">www.BASFL.org</a>)</li> <li>Display of Banners in Amit Paul Concert</li> <li>Backstage Meet-n-Greet with Amit Paul</li> </ul>

**Free Upgrade to the BASFL Webpresence: will enjoy a 2" X 2" clickable link in the BASFL front page till 12/31/2010. This offer comes with any level of BASFL sponsorship.**

We look forward to hearing from you.

**Contact Information**

**BENGALI ASSOCIATION OF SOUTH FLORIDA, PO BOX 550076, DAVIE, FL 33355**

[sf.bengali@gmail.com](mailto:sf.bengali@gmail.com)



## **BASFL Amit Paul Concert Sponsorship Package**

---

### **BASFL SPONSORSHIP CONTRACT FORM**

Thank you for deciding to support Bengali Association of South Florida! Please take a moment to read and fill out this form and send it back to us as soon as possible. The information will be used to promote your business and allow us to remain in contact with you.

BUSINESS NAME: \_\_\_\_\_

PHONE NO: \_\_\_\_\_

CONTACT PERSON'S NAME: \_\_\_\_\_

PHONE NO: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_ ZIP: \_\_\_\_\_

BUSINESS TAX I.D. NO: \_\_\_\_\_

EMAIL ID: \_\_\_\_\_

### **SPONSORSHIP OPTIONS (Check the appropriate Box)**

- Platinum Amit Paul Concert Sponsor: \$2000       Gold Amit Paul Concert Sponsor: \$1500  
 Silver Amit Paul Concert Sponsor: \$1000       Star Amit Paul Concert Sponsor: \$500

Free upgrade to BASFL Webpresence till 12/31/2010

**Total Amount:** \_\_\_\_\_ **In Words:** \_\_\_\_\_

### **PAYMENT INSTRUCTIONS**

Checks payable to: **Bengali Association of South Florida** Drawn On

\_\_\_\_\_, Dated \_\_\_\_\_

Mail to:

### **BENGALI ASSOCIATION OF SOUTH FLORIDA**

sf.bengali@gmail.com

PO BOX 550076, DAVIE, FL 33355

Please submit all graphics electronically as a high resolution image (.jpg, .bmp, .pdf, etc) no later than October 2<sup>nd</sup> 2010. Please make all checks out to "**Bengali Association of South Florida**"

### **Acceptance:**

Advertiser's Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_

Approved by BASFL \_\_\_\_\_ Date \_\_\_\_\_

For office use only: \_\_\_\_\_

### **Thank You for your Support**

***BASFL is a Non Profit Organization and is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. Contributions to BASFL are deductible under section 170 of the code.***